

# Yaniv Rosen – UX / User Experience Researcher

B.A. in Psychology with hands-on experience in qualitative research, participant recruitment, and user-centered thinking. Background in UX design principles and strong interpersonal research skills. Experienced in working with diverse populations, presenting insights clearly, and translating behavioral observations into actionable conclusions. Particularly interested in player experience, motivation, and pain points.

## Education

B.A. in Psychology – Tel-Hai Academic College (2022–2025)

- Participant recruitment & coordination for cognitive psychology study (60 participants)
- Exposure to behavioral research methods and data analysis

Google UX Design Certificate (2021)

- User-centered design principles, usability, and experience thinking

## Relevant Experience

Practical Training – Mental Health Hospital (2023–2024)

- Conducted structured and semi-structured conversations with patients
- Observed behavioral patterns and emotional responses
- Worked under professional supervision and documented insights

Mentor – Yedidim Association (2024–2025)

- Weekly in-depth sessions with at-risk youth
- Identified needs, pain points, and emotional barriers
- Built individualized intervention plans based on behavioral observations

Research Assistant – Cognitive Psychology Study (2022–2025)

- Recruited, screened, and coordinated participants
- Maintained participant communication and study logistics
- Supported experimental data collection

## Skills

Qualitative Research • Interviews • Observation • UX Thinking • Research Documentation  
SPSS • JASP • Excel • Google Sheets • Figma • Adobe Creative Suite

## Languages

Hebrew – Native

English – Very High Proficiency